

## First Fridays at the Crossroads Starting April 5<sup>th</sup> 2024

First Fridays is a big event for our club and members. There are seven First Fridays from April to October this year. All sales will be in the new clubhouse at 1717 Washington St. in the two big rooms. Tables for sale items will be arrayed around the perimeters of the rooms. The Guild will print sticky price tags for all sale items featuring the printed name of the artist and the handwritten price. The Guild will provide string tags to attach sticky price tags to sale items, like pens, that are not amenable to sticky price tags. Customers will take the sale items to the Guild cashier for payment. The Guild will charge a nominal 20% fee for each sold item to pay for the First Fridays Crossroads Association fee, which is considerable. In case you are interested, sales tax will be collected on all sales.

The KC Woodworkers Guild will depend on banners and social media to advertise this event. Advertising is very important to get customers to our clubhouse. Social media will be used prior to First Fridays and banners will be used during the events. The Guild will have a tent in the street area during First Fridays featuring banners, brochures, business cards, display items and people giving directions to the clubhouse. There will be people in the clubhouse parking lot pointing the way to the clubhouse door.

The Guild is making a great effort to put on this event and the KC Woodturners will have to follow their rules to help. There are very few rules.

### Rules:

1. All KC Woodturners members with dues paid that want to sell at the April First Fridays need to email Kevin Neelley at [treas@kcwoodturners.org](mailto:treas@kcwoodturners.org) by Thursday, March 28<sup>th</sup>, 2024, 6:00pm with a) their name for the Guild sticky price tags, b) approx. number of pieces they will sell, estimate high if necessary for Guild price tag printing, and c) a couple good photos of their best pieces for Guild social media (not photos of every piece, just a couple). Kevin will pass on the information to the applicable Guild person.
2. All sale items must be hand made by the KC Woodturner. Wooden lids for glass jars would be okay but Chinese wooden salad sets would not. Items must be good sellable quality.
3. Bring the sale items to the clubhouse at 3:00pm on the day of First Friday, April 5<sup>th</sup> 2024 for this first event. Tag your items with the Guild sticky price tags printed for you and set them where the Guild person indicates. The tables might be helpfully labeled. Items will be displayed by the Guild along with similar items for the buyer's convenience, not the seller's convenience. For example, if the seller brings bowls and cutting boards then their items might be separated by the Guild and put with similar items. If the seller brings only Christmas ornaments then they will likely stay together.
4. The First Friday event is from 5:00pm to 9:00pm. The Guild expects the seller to be present for the entire duration of the event. You have to pick up your own unsold items. If you only have a couple items for sale and have made arrangements with another seller to set out, tag, and pick up your unsold items then that is okay.
5. The Guild accountant will total up the amount due each KC Woodturner over the next few days. It is uncertain how payment will be made at this time.

We will need some volunteers for each First Fridays event. Your KC Woodturners club's primary desire is to acquire new members at this event, so we need to have things to entice new members to join. We will have a wood lathe making shavings and we will be giving away business cards and talking about the benefits of our club. Volunteers will be tagging and selling items donated to the club, like pens and necklaces and bowls. We will also be selling the \$20 bowls to help with member's dues expense. It would greatly benefit our club if the lathe room was in good condition for public viewing so I am calling for a lathe room cleanup volunteers on Saturday, March 30<sup>th</sup>, 2024 at 10:00am until it is presentable.

I personally have been looking forward to this First Fridays event. It has been a great venue for a number of years. Some people attending this event expect to spend a lot of money. I am looking forward to trying to sell some of my more pricy woodturnings. Some of the Guild members will have items on sale worth many hundreds of dollars. The Guild's 20% sales fee is extremely low. We hope that our presence at First Fridays continues to build sales over the year.

Thank you,

Your KCWT Board

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